OFFICIAL EVENT PROGRAMME OF THE BRITISH EATING LEAGUE

THE FIRST BITE

ISSUE 13 // FREE

SATURDAY 3RD OCTOBER 2026
HAUS DER BRATWURSTE, DARLINGTON

SUNDAY 4TH OCTOBER 2026
MANJARO'S, MIDDLESBROUGH

WE ALL EAT TOGETHER

BRITISH EATING LEAGUE

Haus der Bratwürste
BRETZEL · BIER · BRATWURST

MANJAROS



Haus Der Bratwurste, 4 West Row, Darlington, DL1 5PZ

BRATWURST EATING CONTEST

Manjaros, 186 Linthorpe Road, Middlesbrough, TS1 3RF

PARMO EATING CONTEST

DAD LOVES FOOD

xerocad printcentre

PATTY FREAKS

The Cattlemans Steakhouse

Haus der Bratwürste

BRETZEL - BIER - BRATWURST

Oktoberfest

DARLINGTON

BIERE | BRATWURSTE | LIVE MUSIC



MESSAGE FROM THE FOUNDER



Craig Harker

Founder & President – British Eating League

WELCOME

Welcome to another edition of the British Eating League Programme. A huge thank you to every competitor, venue, sponsor, volunteer and supporter who continues to get behind BEL. We've got a massive weekend ahead with two live competitive eating events across the North East!

NEXT STOP: DOUBLE HEADER WEEKEND!

BEL returns with TWO contests across TWO days!

SATURDAY 3RD OCTOBER

DARLINGTON

BRATWURST EATING CONTEST

The **Bratwurst Eating Contest** takes place at **Haus Der Bratwurse,** bringing BEL competitors together to battle it out over bratwurst and earn valuable league points.

SUNDAY 4TH OCTOBER

MIDDLESBROUGH

PARMO EATING CONTEST

Just 24 hours later we head to Manjaros, Middlesbrough. With **£500** for **1st place, £100 for 2nd** and **£50 for 3rd**, there's plenty on the line as the eaters take on one of Teesside's most famous dishes!

Haus der Bratwürste
BRETZEL · BIER · BRATWURST

LAST TIME OUT: BRISTOL

Our previous in-person event took place on **Saturday 26th September** at PBA Sports & Community Hub in Bristol, alongside Evolution Wrestling. In an action-packed Hot Dog Eating Contest, **Franco's Feasts** came out on top and was crowned **King of the Ring!** A fantastic event and another great showcase for competitive eating.

MANJAROS

DAD LOVES FOOD

ONLINE: BIG MAC EATING CONTEST

The action hasn't just been happening at our live events. Our latest online upload challenge saw competitors take on a Big Mac Eating Contest, and **Adieatz** absolutely smashed it with a winning time of just **10.70 seconds!** An incredible performance and another seriously competitive upload contest.



THE LEAGUE IS GROWING

With live events, online contests, accredited challenges and more competitors joining the league, BEL continues to grow. Every event gives our eaters another opportunity to compete, earn points and climb the UK standings as we move towards the business end of the 2026 season.



SEE YOU IN DARLINGTON & MIDDLESBROUGH

It's going to be a huge weekend for BEL. **Bratwurst on Saturday. Parmo on Sunday.** Two venues, two contests and plenty of points up for grabs. Come along, support the competitors and experience British competitive eating for yourself!

THANK YOU

Thank you to everyone continuing to support the British Eating League, our competitors and our venues. We're building something special and continuing to raise the standard of competitive eating here in the UK.
See you this weekend!

Craig Harker

Craig Harker
Founder & President – British Eating League

BRITISH EATING LEAGUE

HOW BEL STARTED

Before the crowds, trophies and league tables, the British Eating League began somewhere much more personal — **at home, watching food TV.**

Long before competitive eating was mainstream in the UK, me and my dad would sit watching **Man v Food**, completely hooked. We loved the theatre, the characters, the pressure — and especially **Adam Richman** taking on ridiculous challenges with proper showmanship.

At the time, nothing like that existed here.
So we thought: **why not bring that energy to our own restaurant?**

Before Food Challenges Were "Cool" in the UK
At **The George Pub & Grill**, we started creating big, bold food challenges purely because we loved them. There was no blueprint, no league, no trend to follow — just proper portions, proper pressure and proper entertainment.

This was before food challenges became a thing in the UK.
Before algorithms. Before viral clips. Before it was fashionable.
Word spread quickly. **Big eaters started turning up. Then bigger ones.**

Over time, the restaurant became a genuine meeting point for elite eaters, hosting names like Beard Meats Food, Leah Shutkever, and even international legend Randy Santel.
But more importantly, it became **the birthplace of something bigger.**

Teesside Live

Could Zeus burger at Stockton pub be the tallest in the UK?

12 Sept 2013



The Morning Advertiser

Teesside pub attempts world record for biggest Christmas dinner with massive £70 eating challenge

14 Dec 2015



FROM CHALLENGES TO A LEAGUE

Those early nights at The George evolved into the first structured BEL events. Real crowds. Real pressure. Real competition. That's where BEL truly began.

THE FIRST CHAMPION

It was also where Kyle v Food rose through the ranks, becoming the first BEL Champion and setting the benchmark for what it meant to compete properly in the league.

★ ***ONE LEAGUE. ONE STANDARD.*** **EARN YOUR PLACE.** ★

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BRITISH EATING LEAGUE

NE The Northern Echo

Extreme eater Adam Moran wins mixed grill contest



23 Jun 2016

S The Sun

Pub cooks up world's biggest Christmas dinner — a mountain of food for one stuffed with 16,500 calories



17 Dec 2018

THE JOURNEY CONTINUES OF BEL

THE ERA OF DOMINANCE

From Season 2 onwards, one name set the standard.

Max vs Food took hold of the UK number one spot — and never let go. Season after season, win after win, Max became the measuring stick for everyone else. Consistent, disciplined and relentless, his dominance helped raise the overall level of competitive eating in the UK.

If you wanted to be the best, you had to beat Max.

2020–2025: BUILDING THE FOUNDATIONS

Between 2020 and 2025, BEL grew into a national structure — with live events, online competitions, league tables and safety-led standards. Like any sport, the journey came with challenges, but the foundations were laid and the vision stayed clear.

2026: THE REBIRTH

Now, in 2026, BEL enters its strongest phase yet.

With renewed focus and nothing standing in the way, the league is fully committed to growing competitive eating as a credible, professional sport in the UK. Certified food challenges, live events and league rankings now work together under one system — creating real opportunity and progression for athletes.

A NATIONAL MOVEMENT

What started with me and my dad watching Man v Food has become a national movement. And this time, we're all in.

MAKING HEADLINES

Daily Mail

Professional competitive eater destroys 12,000-calorie, 10-patty burger meal



13 Aug 2019

T Teesside Live

Murder, sex toys and hot chilli challenges: The George pub remains defiant in licensing hearing



23 Oct 2019

Metro.co.uk

Man eats 20 slices of toast and 2.5kg of beans in under seven minutes



26 Jul 2020

Metro.co.uk

Man smashes world record by eating 141 Oreos in five minutes



21 Sept 2020

Daily Mail

Pub landlord who claimed chilli eating contest was exempt from lockdown hit with prohibition notice



22 Nov 2020

M The Mirror

Extreme eaters devour 60oz burger and 100 chicken nuggets in mammoth food challenge



18 Aug 2022

Daily Mail

Pub challenging customers to 8,000-calorie 'Parmo Kebab' sandwich will pay for a TAXI to hospital



22 Dec 2022

LB LADbible

Bloke is left covered in blood after demolishing huge steak in under five minutes



15 Feb 2023

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BEL LEAGUE TABLE POINTS

BRITISH EATING LEAGUE

EVERY BITE.
EVERY POINT.
EVERY CONTEST
COUNTS.

THE MORE YOU COMPETE, THE MORE POINTS YOU EARN, THE CLOSER YOU GET TO THE TOP!

ddd

CONSISTENCY. DEDICATION. DETERMINATION. THAT'S WHAT CHAMPIONS ARE MADE OF.

IN-PERSON EVENTS

Points are awarded at all official BEL in-person events.

1ST PLACE	22 POINTS
2ND PLACE	16 POINTS
3RD PLACE	12 POINTS
4TH PLACE	8 POINTS
PARTICIPATION	5 POINTS

ONLINE EVENTS
LIVE & UPLOAD EVENTS

Points are awarded for online live and upload events.

1ST PLACE	14 POINTS
2ND PLACE	10 POINTS
3RD PLACE	8 POINTS
PARTICIPATION	3 POINTS

EARN POINTS AT BEL CERTIFIED CHALLENGE VENUES!

Compete in official BEL certified challenges and earn valuable league points towards the leaderboard.

- Cattlemans Steakhouse
- Almondsbury Creative
- Sabsdeli
- The Patty Freaks
- Port Of Bristol
- Fat Boyz
- Mr Chinnery's Emporium

CLIMB THE LEAGUE TABLE. EARN THE BELT. BE THE CHAMPION!

CHECK THE FULL LEAGUE TABLE AND EVENT RESULTS ONLINE AT BRITISHEATINGLEAGUE.UK

CHECK THE FULL LEAGUE TABLE AND EVENT RESULTS ONLINE AT BRITISHEATINGLEAGUE.UK

BRITISH EATING LEAGUE

2026 SEASON

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BRITISH EATING LEAGUE

HOW THE LEAGUE TABLE WORKS

THE LEAGUE, JUST LIKE SPORT

The British Eating League runs in a similar format to a traditional sports league, with competitors ranked throughout the season based on the total number of points they accumulate.

2026 SEASON UPDATE

For the 2026 season, BEL introduced points for BEL-certified food challenges, allowing competitors to earn league points outside of official live events for the first time.

The change has already influenced the standings early in the season, with eaters collecting valuable points through certified challenges at venues including Cattlemans Steakhouse.

A FAIRER BALANCE

Following discussions with competitors, venues and sponsors, the league has revised the points structure to create a fairer balance across all formats of competition.

LIVE EVENTS CARRY MORE WEIGHT

Live events demand considerably more from competitors – including travel, preparation and performing under pressure in front of a live audience. In recognition of that, in-person events now award increased points compared to other formats.

PARTICIPATION MATTERS

BEL also awards participation points to acknowledge competitors who attend and compete at official league events throughout the season.

CONSISTENCY WINS

To maintain fairness and consistency, the updated scoring system will be applied retrospectively to the opening four events already completed this year.

★ POINTS STRUCTURE ★

LIVE BEL EVENTS

1st Place	22 POINTS
2nd Place	16 POINTS
3rd Place	12 POINTS
Participation	5 POINTS

ONLINE BEL EVENTS

1st Place	14 POINTS
2nd Place	10 POINTS
3rd Place	8 POINTS
Participation	3 POINTS

EVERY POINT COUNTS. EVERY CHALLENGE MATTERS.

HOW THE LEAGUE TABLE WORKS

POINTS EARNED
Points are earned across three categories:

THREE CATEGORIES
- In-person BEL events
- Online BEL events
- BEL-certified food challenges

TOTAL POINTS
All points are combined to determine the league standings.

TIE-BREAKER
If competitors finish level on points, in-person results act as the tie-breaker.

REWARDING THE BEST
The athlete who performs strongest in live competition will be rewarded.

OUR OBJECTIVE
To create a fairer, more competitive league that rewards commitment, consistency and performance all season long.

BRITISH EATING LEAGUE

ONE LEAGUE. ONE STANDARD. EARN YOUR PLACE.

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BRITISH EATING LEAGUE

Haus der Bratwürste

BRETZEL - BIER - BRATWURST



BRATWURST EATING CONTEST

SATURDAY 3RD OCTOBER
START TIME TBC

HAUS DER BRATWURSE
DARLINGTON
BRETZEL - BIER - BRATWURST

BEL LEAGUE POINTS
COMPETE | EAT | EARN YOUR PLACE

We head to **Haus Der Bratwurse** in Darlington for a true taste of Germany! Competitors will take on a serious bratwurst challenge, with plenty of sausages to get through as they battle it out for valuable British Eating League points.

With a great atmosphere, fantastic food and a brilliant venue, this is set to be an unmissable event!



MANJAROS

RESTAURANT & PIZZERIA



PARMO EATING CONTEST

SUNDAY 4TH OCTOBER
START TIME 1PM

MANJAROS
MIDDLESBROUGH
RESTAURANT & PIZZERIA

£500 FOR 1ST PLACE
£100 FOR 2ND | £50 FOR 3RD

Just 24 hours after Darlington, we head to Manjaros in Middlesbrough for the ultimate Teesside classic – the **Parmo Eating Contest!**

With **£500 for 1st place**, **£100 for 2nd** and **£50 for 3rd**, there's plenty on the line as our competitors take on one of the region's most famous and legendary dishes.

Big portions, big flavour and a big atmosphere – this is one you don't want to miss!



★ ONE LEAGUE. ONE STANDARD. EARN YOUR PLACE. ★

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BRITISH EATING LEAGUE

DAD LOVES FOOD

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The Cattlemans Steakhouse

PATTY FREAKS

LEAGUE TABLE

			IN PERSON EVENT	ONLINE EVENT	ONLINE UPLOAD	CERTIFIED CHALLENGE	TOTAL POINTS
1st	Max Vs Food		6	3	6	18	322
2nd	JJ Da Lion		8	2	5	29	290
3rd	Wayward Feaster		4	3	7	21	184
4th	Stef2Hungry		5	4	4	6	158
5th	Reece Vs Food		5	2	5	7	127
6th	Steel Rod Radim		4	0	0	20	120
7th	Dan Is Full		0	0	1	23	73
8th	Adrian Wieckowski		0	0	5	6	64
9th	Brad Scott		2	3	4	0	49
10th	Olly Feasts		2	2	2	3	43





			IN PERSON EVENT	ONLINE EVENT	ONLINE UPLOAD	CERTIFIED CHALLENGE	TOTAL POINTS
11th	Food OGR		0	0	2	7	32
12th	Stefan Reger		1	0	0	8	31
13th	Johnatable		2	0	0	6	30
14th	Franco's Feasts		3	0	1	1	27
15th	Nate vs Food		1	2	1	0	25
16th	Lifting Weights Cleaning Plates		1	0	0	3	25
17th	Cole Clears Plates		0	0	2	8	25
18th	Josh The Goat		1	0	1	4	23
19th	Tyler Owen		1	0	0	4	20
20th	Lamar vs Food		0	0	0	7	18
21st	Buffed & Stuffed		0	1	4	1	15
22nd	Kyle v Food		2	0	0	0	13
23rd	Joe		1	0	0	0	12
23rd	Mitch Clifton		1	0	0	0	12
25th	Pizza Explorator		0	0	1	3	10
26th	Steff (Belgium)		0	0	0	3	8

			IN PERSON EVENT	ONLINE EVENT	ONLINE UPLOAD	CERTIFIED CHALLENGE	TOTAL POINTS
27th	Fraser Coast FAST Food Review		0	0	1	0	8
28th	Anthony Ozzy Whitworth		0	0	2	0	6
28th	Jack Wilshere		0	0	2	0	6
30th	King Billy		1	0	0	0	5
30th	Steve		1	0	0	0	5
30th	Just Dawesy		1	0	0	0	5
30th	The Barber		1	0	0	0	5
30th	Scott		1	0	0	0	5
35th	TunnyvFood		0	1	0	0	3
36th	Jonno		0	0	1	0	3
36th	Daniel Jenkins		0	0	1	0	3
36th	Keith Dighton		0	0	1	0	3
36th	Yahel		0	0	1	0	3
40th	Josh Johnson		0	0	1	0	3
40st	Matt Baker		0	0	0	1	3
41st	Theo		0	0	0	1	1

*Results Last Updated 28/09/26

*JJ Da Lion Deducted 5 Points

BRITISH EATING LEAGUE

ACCREDITED CHALLENGES

CATTLEMAN'S STEAKHOUSE

1KG Chilli Challenge – 1 Point
2KG / 25oz Steak Challenge – 2 Points
72oz Steak Challenge – 3 Points
Cottage Pie Challenge – 4 Points
3.4KG Chilli Challenge – 3 Points
Mega Mixed Grill – 2 Points
Holy Roast Challenge – 5 Points
Monster Burger Challenge – 2 Points
Chocolate Gateaux Challenge – 1 Point
Fish & Chips Challenge – 2 Points
Breakfast Challenge – 2 Points
50/50 Challenge – 2 Points
The More You Eat, The Less You Pay – 3 Points
Black Pudding / Baconator Challenge – 2 Points
Dirty Chipstick Challenge – 2 Points
Vegan Challenge – 3 Points
Sugar Showdown – 3 Points
Bangers & Mash Challenge – 6 Points
Breakfast Loaf Challenge – 2 Points
Spag Bol Challenge – 4 Points
Wayward Feast – 3 Points
Lions Feast – 3 Points
Hot Dogs – 3 Points
Fish Fingers – 3 Points

ALMONDSBURY CREATIVE

Nuggetageddon – 3 Points
Creative Cats Burger Feast – 3 Points
Creative Cats Six Pack – 3 Points
Brownie Mountain – 3 Points
Poutine – 3 Points

SABSDELI

3KG New York Cheesecake – 3 Points
The Bubble Breakfast – 3 Points
English Breakfast Loaded Stick – 3 Points
The Spicy Toastie – 3 Points

PORT OF BRISTOL

Breakfast Challenge – 2 Points
Fish & Chips – 4 Points
Council Cuisine – 3 Points

THE PATTY FREAKS

Atlas Challenge – 2 Points

FAT BOYZ

The Tower Of Terror – 5 Points

MR CHINNERY'S EMPORIUM

Ramen Noodles – 2 Points

POINTS COUNT TOWARDS OFFICIAL BRITISH EATING LEAGUE RANKINGS!

BRITISH EATING LEAGUE

EAT LIKE A PRO

SAFETY, PREPARATION & COMPETING THE RIGHT WAY

BEFORE THE EVENT

PREPARATION MATTERS

- Hydrate properly in the days leading up to an event
- Avoid alcohol before competing
- Eat clean and light the day before
- Stretch your neck, jaw and shoulders
- Arrive rested and on time

DURING THE EVENT

COMPETE SMART

- Follow referee instructions at all times
- Do not rush dangerously
- Use the approved drinking rules only
- Signal immediately if you feel unwell
- Respect fellow eaters and the venue

★ SAFETY FIRST ★

BEL events are overseen by referees and officials.
If an eater shows signs of distress, the contest **WILL BE STOPPED.**

WINNING IS NEVER MORE IMPORTANT THAN HEALTH.

BEL IS A COMPETITIVE EATING LEAGUE, NOT RECKLESS EATING

- **TRAINED COMPETITORS**
- **PROFESSIONAL STANDARDS**
- **CONTROLLED ENVIRONMENTS**
- **RESPECT FOR FOOD, VENUES AND AUDIENCES**

The British Eating League promotes safe, responsible competitive eating.
ALWAYS KNOW YOUR LIMITS.

★ *ONE LEAGUE. ONE STANDARD. EARN YOUR PLACE.* ★

SAFETY FIRST

HEALTH. SAFETY. FAIRNESS.
THE FOUNDATION OF EVERY BEL EVENT.

BRITISH EATING LEAGUE

WE EAT.
WE COMPETE.
WE RESPECT THE SPORT.

COMPETITIVE EATING IS A SPORT

Competitive eating is a regulated sporting activity and should never be mistaken for casual eating.

It must not be attempted without appropriate experience, preparation and professional supervision.

BEL EVENTS ARE FULLY CONTROLLED

Every BEL event is conducted in a controlled environment with:

- Qualified officials & guest referees
- Clearly defined competition rules
- Strict time limits
- Continuous safety monitoring
- Immediate medical response procedures if required

Everything you see on stage or online takes place within a professionally managed sporting environment.

PLEASE DON'T TRY THIS AT HOME

The British Eating League does not encourage or endorse food challenges outside of an organised event.

Fast or high-volume eating carries serious risks, including choking, dehydration and injury when performed without appropriate supervision.

YOUR SAFETY COMES FIRST

At every BEL event, competitor welfare always comes before results.

If an athlete shows signs of distress or becomes unwell, the contest is stopped immediately.

THERE ARE NO EXCEPTIONS TO THIS RULE.

No title, record or prize is ever more important than a competitor's health.

PROTECTING THE INTEGRITY OF THE SPORT

This season, BEL has introduced independent guest referees to strengthen fairness, improve safety oversight and ensure every competition is judged professionally.

Their role helps protect competitors, maintain sporting integrity and uphold the highest standards at every event.

NO RECORD IS WORTH RISKING YOUR HEALTH.

STOP IF YOU FEEL UNWELL.
SPEAK UP.
STAY SAFE.

THE BRITISH EATING LEAGUE IS COMMITTED TO:

SAFETY
Putting health and wellbeing first.

FAIRNESS
Ensuring equal opportunity and honest competition.

RESPONSIBILITY
Promoting the sport in a safe, respectful and responsible way.

COMMUNITY
Supporting athletes, officials, venues and fans.

GROWTH
Building the future of competitive eating the right way.

TOGETHER, WE MAKE COMPETITIVE EATING SAFER, STRONGER & RESPECTED.

BRITISH EATING LEAGUE

THE OFFICIAL HOME OF COMPETITIVE EATING MERCHANDISE

WE ALL EAT TOGETHER

BRITISH EATING LEAGUE

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BRITISH EATING LEAGUE

BEL RULES EXPLAINED

★ ★ FAIR. SAFE. CONSISTENT. THAT'S THE BEL STANDARD. ★

The British Eating League operates under clear rules to ensure every competition is fair, safe and consistent across all events.

1. STANDARDISED COMPETITIONS

All BEL contests run to standardised formats. Time limits, portion sizes, start procedures and finish requirements are agreed in advance and applied equally to every competitor.

2. START TO FINISH

Once the countdown begins, eaters must remain seated, follow official instructions and complete the full challenge as set out by BEL officials.

3. FINISH CONFIRMATION

Food must be fully swallowed before a finish is confirmed. Plates, baskets or designated containers must be completely cleared, and competitors must show a clear mouth check when instructed. Any visible leftovers or failure to follow the finish procedure will result in the attempt being marked as incomplete.

4. CHIPMUNK FINISH (SELECT EVENTS)

In some events, BEL allows a controlled "chipmunk finish", where the final mouthful may be loaded at the end of the challenge. The clock stops once the plate is cleared, but the eater must fully swallow the food and show a completely clear mouth within the allowed time window for the finish to count.

5. SAFETY COMES FIRST

Every BEL event includes on-site supervision and sick buckets. If any food comes back out of the mouth and into the bucket at any point during an attempt, the competition is immediately over for that eater. Winning is never more important than health.

6. ATHLETE SUPPORT

This season, BEL provides more athlete support than ever before, with officials working closely with competitors before and during events to explain rules clearly, monitor safety and ensure challenges are carried out correctly and responsibly.

7. ONLINE EVENTS

For online events, additional verification rules apply. Competitors must provide continuous footage, show unopened food, display quantities where required and follow the same finish confirmation process as live events to ensure fairness across all competitions.

8. BEL CERTIFIED FOOD CHALLENGES

BEL Certified Food Challenges also follow strict approval guidelines and must meet safety standards, portion requirements and verification rules before being officially recognised and awarded league points.

★ *THESE RULES EXIST TO PROTECT COMPETITORS, VENUES AND AUDIENCES, WHILE KEEPING THE SPORT COMPETITIVE, ENTERTAINING AND PROFESSIONAL.* ★

★ *ONE LEAGUE. ONE STANDARD. EARN YOUR PLACE.* ★

LAMAR VS FOOD

One of the newest faces to enter the British Eating League is already proving that he could be a serious name to watch.

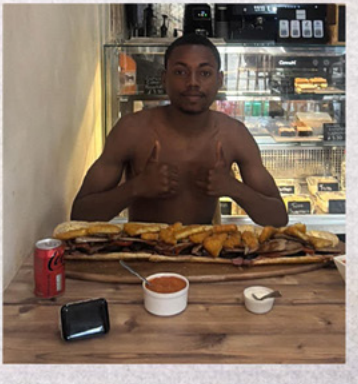
Lamar, better known as Lamar vs Food, is still relatively new to the competitive eating game, but he has hit the ground running. In a short space of time he has already collected an impressive 18 BEL Points, with much of that success coming from taking on and defeating BEL Certified Challenges.

So far, Lamar has attempted and successfully conquered SEVEN different Certified Challenges across two of BEL's accredited venues.

At Sabsdeli, he completed three very different challenges — the Breakfast Stick, Cheesecake and Bubble Brekky. He then continued that form at Cattlemans Steakhouse, adding another four victories with the Mac & Cheese, Chilli, Pro Fish & Chips and the huge Lions Feast.

That means his record currently stands at:
7 Certified Challenges. 7 Victories. 18 BEL Points.

What makes Lamar's start particularly impressive is the variety of food he has already put away. From breakfast and cheesecake to mac & cheese, chilli, fish & chips and huge portions of meat, he's showing that he isn't just suited to one particular type of challenge. Certified Challenges are a great way for new eaters to prove themselves, build experience and start climbing the BEL standings before stepping further into competitive eating — and Lamar is certainly making the most of them.



He's still at the beginning of his competitive eating journey, but the early signs are looking very promising. With 18 points already on the board and a perfect record across his seven Certified Challenge victories, it'll be interesting to see what happens when Lamar starts testing himself against more of the BEL field.

There's plenty more to come from Lamar vs Food.

Remember the name — he's only just getting started.


Steakhouse
LIVE CHALLENGES
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BRITISH EATING LEAGUE

FEATURED EATERS

★ THE STARS OF THE BRITISH EATING LEAGUE ★



Max vs Food



JJ Da Lion



Stef2 Hungry



Wayward Feaster



Coles Clears Plates



Reece v Food



Olly Feasts



Franco's Feasts



Steel Rod Radim



Big Brad Eatz

★ *ONE LEAGUE. ONE STANDARD.* EARN YOUR PLACE. ★

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BRITISH EATING LEAGUE

PARTNERING WITH US

STRONG PARTNERSHIPS. BIGGER EVENTS. GREATER EXPOSURE.

The British Eating League would like to thank all of our sponsors, partners and supporters who help make our events possible. Your support allows us to continue growing competitive eating across the United Kingdom and delivering bigger, better and more professional events each season.

WHY PARTNER WITH BEL?

MASSIVE EXPOSURE

Our competitions reach hundreds of thousands of people across social media, websites, news outlets and events.

POWERFUL MARKETING

Direct access to a highly engaged, passionate audience with real influence and spending power.

STRONG COMMUNITY

Associating your brand with a sport built on passion, entertainment and fair competition.

CONTENT THAT DELIVERS

Regular high-quality content across multiple platforms all year round.

GROW WITH US

As BEL continues to expand, your brand grows with us every step of the way.

BEL content has been featured across national media and international platforms, giving our partners exposure that goes far beyond the competition table.

Whether it's event sponsorship, category partnership, or long-term collaboration, we offer a range of opportunities to suit your business goals.

Thank You TO OUR INCREDIBLE PARTNERS

We would like to thank sponsors including Cattlemans Steakhouse, Xerocad Print Centre, HDC Dentist Hisarönü, Best Bargain Buys Icmeler, Madiba Watch Marmaris and Patty Freaks, alongside the many businesses that support our athletes, events and league initiatives throughout the season. We also continue to invest heavily through Dad Loves Food to help grow the sport.

DAD LOVES FOOD

The Cattlemans Steakhouse

xerocad printcentre

HDC HISARONU DENTAL CENTER

PATTY FREAKS

MADIBA WATCH

BEST BARGAIN BUYS



FEATURED CONTENT CREATORS

This season we've brought referees and judges into the sport — and who better than established online creators. They know food, performance and entertainment, and now they're bringing that energy and fairness to our events, with more eyes than ever on the athletes and standards. Give them a follow and show your support — they're not just creating content, they're helping build a stronger, more professional league.



Danny Malin

Formerly of Rate My Takeaway, Danny built a huge following by sitting outside takeaways and giving honest, straight-talking reviews. No gimmicks, just big portions, real reactions and proper Northern humour that people genuinely love.



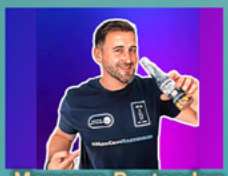
Yorkshire Indian

Bobby AKA Yorkshire Indian — is a Leeds-born chef and content creator where he shares authentic Indian recipes and cooking vibes with humour and heart. He turned his Yorkshire upbringing into a social sensation online across FB and TikTok.



Great British Pub Crawl

Dale and Holly from Great British Pub Crawl are proper pub-scene grafters. They travel up and down the country showcasing traditional pubs, proper pints, local food and the characters that make British boozers special.



Mancave Bartender

TikTok bartender-creator with over 1 million followers, serving up fun cocktail builds, drink hacks and banter from his outdoor home bar setup. His laid-back style, clever recipes and proper brummie humour have made him a hit with drink lovers and party people alike.



Grumpy Northern Foodie

Stu, a UK-based home cook and food creator known for hearty comfort dishes, quirky recipes & staight-talking reviews. With over 700k across socials, he champions honest, no-nonsense northern cooking and food content with plenty of character and humour.



Historic Pub Crawls

Thomas J. Vosper of Historic Pub Crawls Through England is a pub-obsessed author and creator behind the Historic Pub Crawls series. After turning an annual birthday crawl into a social media hit, he now maps out fun, fact-filled walks through historic pubs across the UK and beyond.



Liam Marley Eats

Liam Marley Eats is a Manchester-based food influencer and content creator known for reviewing independent restaurants, hidden gems, and a wide range of world cuisines. Across Facebook, YouTube, and Instagram, he shares honest reviews and showcases local favourites—from classic fish and chips to unique dishes from around the city.



Chops Garage

James of Chops Garage is a car dealer and content creator who takes viewers behind the scenes of the motor trade. Through his channels, he buys, sells, and repairs cars while showing the real process of auctions, deals, and getting vehicles back on the road.



Baldys Wigan

Baldy's Pies in Wigan is the brain-child of Alex Melling, whipping up 28-time award-winning artisan pies that have earned big national recognition — including multiple British Pie Awards, WBA Awards and a British Street Food Award.



Gas Guy

The Gas Guy (Ian) is a travel and lifestyle creator sharing fun, unfiltered videos from Hisarönü, Ölüdeniz and Fethiye in Turkiye. Known for his banter, nightlife clips and honest takes from the strip and beaches, he's built a solid following through laid-back content and meet-ups with fellow travellers.



The Yorkshire Stone Dresser

The Yorkshire Stone Dresser is Yorkshire stonemason James Robinson, known for his traditional craftsmanship and popular social media content. Proudly supporting the British Eating League.



ButtyLad

ButtyLad is one of Craigs closest childhood mates and he travels around a lot. He set up his own vlogging page so you can follow ButtyLads adventures on Facebook. You'll regularly catch him on his fitness journey whilst he eats healthy and goes to the gym too.

PREVIOUS RESULTS FROM PORT OF BRISTOL

Hot Dog Eating Contest Results

The British Eating League headed to Port Of Bristol Sports & Community Hub for another live competitive Competitive eating met professional wrestling and it was every bit as chaotic and entertaining as we hoped!

The British Eating League Hot Dog Eating Contest took place right inside the wrestling ring, with our BEL eaters joined by two Evolution Wrestling wrestlers brave enough to step up and take on the challenge. Unfortunately for them, both wrestlers ended up DISQUALIFIED — turns out eating hot dogs competitively is a different kind of fight! 😂



After five minutes, Franco's Feasts and Reece vs Food were tied on an incredible 12 hot dogs each, meaning we had to go to the leftovers and mess to separate them. And it was CLOSE.

Reece had slightly more mess and food remaining on his plate, which meant FRANCO'S FEASTS was officially crowned KING OF THE RING! 👑

🥇 Franco's Feasts — 12
🥈 Reece vs Food — 12
🥉 Wayward Feaster — 11.5
4️⃣ Rosemary — 7

The wrestling throughout the night was absolutely brilliant too. Great fun, a fantastic crowd and something completely different for the British Eating League. We'd definitely love to get competitive eating back inside a wrestling ring again!

A massive thank you to Port of Bristol Sports & Community Hub for having us and helping make the whole thing happen.

And of course, well done to every eater and wrestler who stepped into that ring. 👏

FRANCO'S FEASTS IS THE 2026 KING OF THE RING! 👑🌭

Franco's Feasts - King Of The Ring!

It was worth the almost five-hour drive from Teesside to Bristol to watch Franco's Feasts be crowned KING OF THE RING!

The atmosphere was brilliant, the wrestling was awesome and Dan at the Port of Bristol Sports & Community Hub has absolutely nailed it. Such a humble, welcoming guy with some big plans ahead.

Franco found his rhythm early with the Flemmings hot dogs, and the crowd really got behind it. It showed exactly what we've always said — the British Eating League can go anywhere!

A massive well done to Franco on a deserved win.



Here's what the King of the Ring himself had to say about the weekend...

When Wayward Feasters first approached us about being part of an Evolution Wrestling weekend and bringing the British Eating League into the wrestling ring, I jumped at the opportunity.

I've been a wrestling fan since the early '90s, so combining that with a whole weekend of eating and challenges was something I couldn't turn down!

Saturday saw myself, Wayward Feasters, Reece vs Food and Coles Clears Plates step into the ring alongside two of Evolution Wrestling's wrestlers for a British Eating League exhibition hot dog contest at the PBA Community And Sports Hub

After my previous hot dog contest at Mudbillies, I knew there were areas of my technique I wanted to improve, so I reached out to Max vs Food. His experience on the Major League Eating circuit and the advice he gave me were invaluable, and it was great to see that work pay off when I came away with the win!

Massive respect to all the eaters and wrestlers who stepped into the ring. Everyone played their part in making it such a fun contest, and the atmosphere from the wrestling crowd was incredible. But this weekend was about much more than one contest. We came to Bristol for a whole weekend of eating, challenges and bringing people together, finishing on Sunday with an epic Oktoberfest challenge put on by Almondsbury Creative. A huge thank you to them for looking after us and putting on such a brilliant challenge.

Thank you to the PBA Community And Sports Hub, Evolution Wrestling, the British Eating League (Craig the man who runs and does so much to put UK eating on the map), Wayward Feaster, Almondsbury Creative, Max vs Food, all my fellow eaters, the wrestlers, organisers and everyone who came along and supported us. Two days, plenty of food, a win in the wrestling ring and some brilliant memories. What a weekend!

ONLINE EATING PREVIOUS RESULTS

McDonalds Big Mac Upload Contest

The latest British Eating League Online Upload Challenge certainly delivered, as nine competitors went head-to-head against one of the most recognisable burgers on the planet — the Big Mac.

And at the top of the table was Adieatz, who produced an incredible winning performance, demolishing his Big Mac in just 10.70 seconds! It was enough to beat Max vs Food, who finished only 1.37 seconds behind with 12.07 seconds, while Mat Ryan was incredibly close behind again in 12.20 seconds.

The competition remained strong throughout the field. JJ Da Lion secured 4th in 16.02, followed by Josh Johnson in 25.05, Buffed & Stuffed in 27.24, Reece vs Food in 29.01, Wayward Feaster in 29.91, and Coles Clears Plates completing the challenge in 56.91 seconds.



What really stood out was just how competitive the top of the leaderboard was. Only 1.50 seconds separated 1st and 3rd place, showing exactly why these online upload contests are becoming an important part of the BEL season.

For Adieatz, though, this was his challenge. A sub-11-second Big Mac is a seriously quick performance and gives him another result to be proud of as he continues to make his mark in the British Eating League.

The Online Upload format means competitors can take part wherever they are in the country, submit their attempt and compete against other BEL eaters for valuable league points — helping us bring even more competitors into the sport.

A massive well done to all nine competitors for getting involved and putting their times on the board.

One Big Mac. Nine eaters. Just 10.70 seconds needed to take the win.

Congratulations, Adieatz!

BRITISH EATING LEAGUE

UPCOMING EVENTS



DATE	CONTEST	VENUE
SAT 3RD OCT	BRATWURST	HAUS DER BRATWURSTE
SUN 4TH OCT	CHICKEN PARMO	MANJAROS, M'BRO
SUN 25TH OCT	SPICY ICELAND PIZZA	ONLINE UPLOAD

MORE EVENTS WILL BE ADDED SOON.

AS THE SEASON CLOSES, WE WILL SEE WHO WILL BE CROWNED WINNER OF THE 2026 SEASON.

CUPPING THERAPY

RECOVER • RECHARGE • RESET





BRITISH EATING LEAGUE





Dream Doll Aesthetics
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30 MINUTE SESSIONS
• BOOK YOUR SESSION

PRO ATHLETE RECOVERY | 30 MINUTE SESSIONS



BRITISH EATING LEAGUE

TURN YOUR BIGGEST DISHES INTO A CROWD-PULLING CHALLENGE!

WHAT IS A BEL CERTIFIED CHALLENGE?

CREATED BY YOU
A food challenge designed by **your venue.**

OFFICIALLY LISTED
Your challenge is featured on the **British Eating League.**

POINTS AWARDED
Successful eaters earn valuable **league points.**

FREE PROMOTION
We promote your challenge to our **eaters & food fans.**

WHY VENUES JOIN BEL

- INCREASED FOOTFALL
- SOCIAL MEDIA EXPOSURE
- REPEAT VISITS FROM COMPETITIVE EATERS
- NO DISRUPTION TO NORMAL SERVICE
- YOU CONTROL THE FOOD, PRICE & RULES

HOW POINTS WORK

THE BIGGER THE CHALLENGE, THE MORE POINTS EARNED.

SMALL CHALLENGES	LARGE CHALLENGES	MASSIVE CHALLENGES
★	★★	★★★
ENTRY-LEVEL POINTS	HIGH-VALUE LEAGUE POINTS	TOP-TIER LEADERBOARD STATUS

SCAN TO REGISTER YOUR CHALLENGE

WANT YOUR VENUE ON THE BRITISH EATING LEAGUE TABLE?

Craig@britisheatingleague.uk | Britisheatingleague.uk | @Britisheatingleague

BRITISH EATING LEAGUE

BRITISH EATING LEAGUE

★ LOVED BY COMPETITIVE EATERS & FOOD CREATORS ACROSS THE UK ★

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BRITISH EATING LEAGUE

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PEPPERONI GIANT PIZZA SLICE CHALLENGE

UPLOAD CHALLENGE

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NO DRINKS ALLOWED

NO DRINKS FOR 1 MINUTE AFTER FINISH

QUICKEST TIME WINS

FILM YOUR ATTEMPT & UPLOAD VIA WeTransfer

£100

WINNER TAKES ALL

THUR 1ST OCTOBER TO SUN 25TH OCTOBER

SUBMISSION DEADLINE

CAN YOU HANDLE IT?

READY TO COMPETE?

BECOME PART OF THE BRITISH EATING LEAGUE

BRITISH EATING LEAGUE

DO YOU HAVE WHAT IT TAKES?

COMPETE AGAINST THE BEST
Take on the UK's top eaters in our biggest challenges and live events.

EARN POINTS. CLIMB THE TABLES.
Collect league points at official events and BEL-certified challenges all year round.

CHALLENGE YOUR LIMITS
Test your skills, break your personal bests and prove you belong.

CHASE CHAMPIONSHIP GLORY
Top the tables and claim your place as the British Eating League Champion.

COMPETE IN A PROFESSIONAL LEAGUE

TRAINED COMPETITORS
Athletes who take their craft seriously.

CONTROLLED ENVIRONMENTS
Safe, fair and overseen by the BEL.

PROFESSIONAL STANDARDS
Rules, judging and integrity at every event.

SCAN TO GET STARTED

TAKE THE FIRST STEP TODAY
COMPLETE THE LEVEL 1 ELIGIBILITY QUIZ AT:

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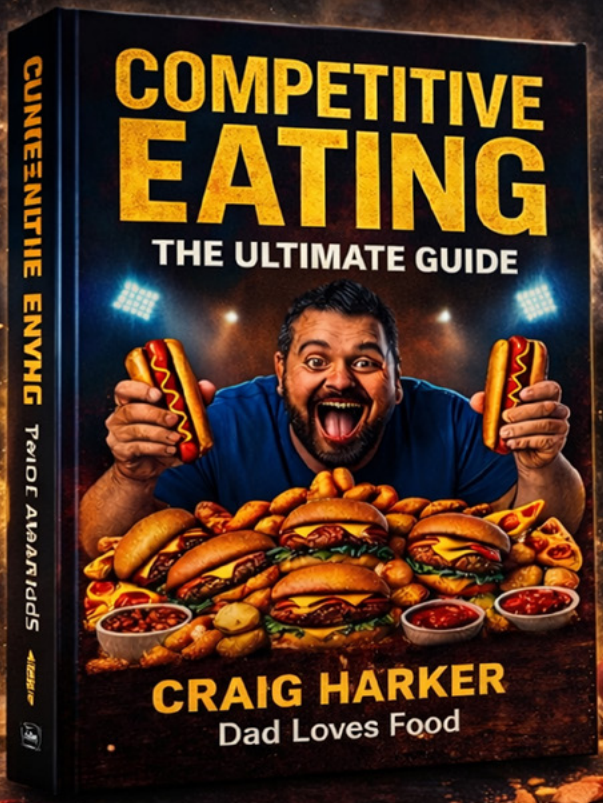

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OFFICIAL EVENT PROGRAMME OF THE BRITISH EATING LEAGUE

WE ALL EAT TOGETHER

BRITISH EATING LEAGUE

PEOPLE'S CHAMPIONSHIPS SINCE 2020

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ONLINE ON OUR WEBSITE!











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ALL ISSUES • ALL EVENTS • ALL THE ACTION

BRITISH EATING LEAGUE

830 FINISH

A NEW TWIST ON DARTS

Competitive eating has grown into one of the UK's fastest-rising competitive sports thanks to the **British Eating League**, proving that fresh ideas can build passionate communities. Now it's time to bring that same thinking to the world of darts.

Created by Craig Harker, founder of the British Eating League, 830 Finish offers a brand-new way to play. Hit every number from **1 to 20** in order, choosing whether each is a single, double or treble before finishing with four bulls. You have just **24 darts** to score as many points as possible.

A perfect game scores **830 points** – trebles on 1–20 (630 points) followed by four bullseyes (200 points). It sounds simple, but every dart counts and one mistake can change everything.

Just like the **BEL** monthly upload competitions, 830 Finish runs monthly online challenges. Record your attempt, submit your video before the deadline and see where you rank against players from around the UK.

Whether you're a seasoned darts player or simply looking for a fresh challenge, now is the perfect time to get involved.

★ ONE BOARD. TWENTY-FOUR DARTS. ONE PERFECT SCORE. CAN YOU HIT 830? ★

CAN YOU HIT AN 830 FINISH?

830 FINISH

24 DARTS. ONE BOARD. ONE PERFECT SCORE.

ONE BOARD.
24 DARTS.
ONE PERFECT SCORE.



£100 TO THE WINNER!

ONLY ONE CAN HIT PERFECT!

OCTOBER & NOVEMBER CHALLENGE

THINK YOU HAVE WHAT IT TAKES? PROVE IT. WIN £100!

HOW TO ENTER:

1. **PLAY** – Play an official game of 830 Finish
2. **RECORD** – Record your full attempt on video
3. **SUBMIT** – Send us your video for review
4. **ACCEPTED** – Score must be verified and accepted

ENTER NOW!

DEADLINE: 30TH NOVEMBER!

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